

WFFF 201 Humboldt St

Rochester, NY 14610-1093

Suite 100 Washington, DC 20007 Great American Media 3050 K St NW

Comments Billing Type

Standard

issue 10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Brand Agency Schedule Dates Product Contract # Advertiser 320/339/5521 (564816) Political - Issues / Propositions (1068) Great American Media (11024) Our Vermont (83469) 10/04/16-10/17/16 1440577 Demo CO-OP Entered By Last Modified Headline # Date Entered 10/04/16 Elizabeth F. Guy 09/30/16 ECR25320919 8 Normal

Phone/Fax **Buyer Name** Sales Office **Account Types** Salesperson National/Political 320/339/5521 Ga,Ritterstein, Katz - Washington DC Katz - Washington DC, Washington DC (1179) Commission Package Deal Order Type Sales Tax Net Total Commission %

| Grand Total: | Oct. 2016 | By Broadcast Month Spots | Burlington (WFFF) | |
|--------------|-------------|--------------------------|-------------------|--|
| 135 | 135 | Spots | • | |
| \$19,550.00 | \$19,550.00 | Rate | | |
| | | 35W 5 | 1000 | |

\$16,617.50

\$2,932.50

15.00

| | | S.C. | Comments | Dates | | | | | | Accepted-Station | Date. | | | Accepted-Agency/Advertiser: | cepted-/ |
|---------|---|--|----------|----------|-------|-------|---------|------------|----------|--------------------------------------|--------|----|-------------------|--------------------------------|----------|
| | | | | | RACT | | S N | MATIC | | CONFIRMATION CONTRA | | | | | |
| | | - Control of the Cont | | | | | | | | | | | | | |
| 9/30/16 | LOCAL 44 NEWS | \$350.00 Burlington (WFFF) | 44 | \$175.00 | 2 | × | | | 1 | :30 10P- Local 44 Weekend News | :30 | 4- | 10/09/16-10/16/16 | 22.0 Normal Line / Prime | 22.0 \ |
| 9/30/16 | NEWS | \$350.00 Burlington (WFFF) | 44 | \$175.00 | 2 | × | | | ı. | :30 10P- Local 44 Weekend News | :30 | 4 | 10/08/16-10/15/16 | 21.0 Normal Line / Prime | 21.0 \ |
| 9/30/16 | LOCAL 44 NEWS | \$1,125.00 Burlington (WFFF) | \$1, | \$225,00 | 5 | | × × | | 5 | :30 10P- Local 44 News at 10:00pm | :30 | 4 | 10/05/16-10/07/16 | 20.0 Normal Line / Prime | 20.01 |
| 9/30/16 | ROSEWOOD | \$1,100.00 Burlington (WFFF) | \$1, | \$550.00 | 2 | | × | | 1 | :30 8P- Rosewood | :30 | 4 | 10/06/16-10/13/16 | 19.0 Normal Line / Prime | 19.0 N |
| 9/30/16 | COMMENTS APPLY TO SUB 9/30/16 LINES A THRU A GOTHAM-FOX | \$550.00 Burlington (WFFF) | 4.5 | \$550.00 | 1 | | | | <u>г</u> | :30 7:59P- Gotham | :30 | 4. | 10/17/16-10/17/16 | 18.0 Normal Line / Prime | 18.0 7 |
| 9/30/16 | COMMENTS APPLY TO SUB LINES A THRU A BIG BANG | \$150.00 Burlington (WFFF) | 15 | \$150.00 | м | × | | | 12 | :30 7P- Big Bang Theory | :30 | 5 | 10/15/16-10/15/16 | 17.0 Normal Line / SPOT | 17.01 |
| 9/30/16 | MODERN FAMILY | \$50.00 Burlington (WFFF) | | \$25.00 | 2 | × | | | <u></u> | :30 5:30P- Modern Family | :30 | 5 | 10/08/16-10/15/16 | 16.0 Normal Line / SPOT | 16.0 N |
| 9/30/16 | MODERN FAMILY | \$50.00 Burlington (WFFF) | | \$25.00 | 2 | × | | | | :30 SP- Modern Family | :30 | 5 | 10/08/16-10/15/16 | 15.0 Normal Line / SPOT | 15.0 N |
| 9/30/16 | BG BNG THRY B | \$3,600.00 Burlington (WFFF) | \$3, | \$600.00 | 6 | | × | × | ω × | :30 7:30P- Big Bang Theory 2 | :30 | ω | 10/04/16-10/14/16 | 14.0 Normal Line / SPOT | 14.0 N |
| 10/3/16 | HOW-MET-MOTHER | \$450.00 Burlington (WFFF) | to. | \$75.00 | 6 | | × | × | ω × | :30 6P- Two and a Half Men | :30 | 4 | 10/04/16-10/14/16 | 13.1 Normal Line / SPOT | 13.1 N |
| Entered | Comments | Station | Total | Rate | Spots | Sa Su | e Th Fr | o Tu We Th | SPW Mo | Run limes | Length | ΣŘ | Dates | Line Type / Break Type (Ref #) | Line |



WFFF 201 Humboldt St Rochester, NY 14610-1093

Washington, DC 20007 3050 K St NW Great American Media Suite 100

> Product Brand Schedule Dates Contract # Agency Advertiser 320/339/5521 (564816) Political - Issues / Propositions (1068) Great American Media (11024) Our Vermont (83469) 10/04/16-10/17/16 1440577 Demo CO-OP Headline # Entered By Last Modified Date Entered 09/30/16 10/04/16

> > Burlington (WFFF)
> > By Broadcast Month
> > Oct. 2016

Spots 135 135

\$19,550.00 \$19,550.00

Grand Total:

Comments Billing Type **Account Types** Phone/Fax Buyer Name Sales Office Salesperson Standard National/Political 320/339/5521 Ga,Ritterstein, Katz - Washington DC Katz - Washington DC, Washington DC (1179) Net Total Order Type Sales Tax Commission Commission % Package Deat \$16,617.50 15.00 Normai ECR25320919 Elizabeth F. Guy \$2,932.50

issue 10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

| | | Įā. | Comments | Date | | | | | tallout | Accepted-Station | Date. | | | Accepted-Agency/Advertiser: | -perioe. |
|---------|---|----------------------------|----------|----------|-------|---------|---------------------|----------|---------|---------------------------------------|--------|-----|-------------------|--------------------------------|----------|
| | | | | | RAC | | CONFIRMATION CONTRA | MATI | 刀双 | CON | | | | | |
| | | | | | | | | | | | | | | | |
| 9/30/16 | COMMENTS APPLY TO SUB- | Burington (WFFF) | | | |)×* | | | N. | -20 7-302- FOX College Facility | 92. | ın | 10/15/16-10/15/16 | 30.0 Revised Line / SPOT | 36.5 |
| 9/30/16 | COLL FB | \$600.00 Burlington (WFFF) | \$60 | \$150.00 | 4. | × | | | 2 | :30 3:30P- FOX College Football | :30 | ر. | 10/08/16-10/15/16 | 29.0 Normal Line / SPOT | 29.0 |
| 9/30/16 | BG BNG THRY SU | \$100.00 Burlington (WFFF) | \$10 | \$50.00 | 2 | × | | | <u></u> | :30 11P- Big Bang Theory | :30 | 5 | 10/09/16-10/16/16 | 28.0 Normal Line / SPOT | 28.0 |
| 9/30/16 | WHAT MTRS-MLNY | \$150.00 Burlington (WFFF) | \$10 | \$75.00 | 2 | × | | *** **** | - | :30 10:30P- What Matters This Week | :30 | 4 | 10/09/16-10/16/16 | 27.0 Normal Line / SPOT | 27.0 |
| 9/30/16 | BIG BANG | \$100.00 Burlington (WFFF) | \$10 | \$50.00 | 2 | × | | | ы | :30 10:30P- Big Bang Theory | :30 | 5 | 10/08/16-10/15/16 | 26.0 Normal Line / SPOT | 26.0 |
| 9/30/16 | FRIENDS | \$400.00 Burlington (WFFF) | \$40 | \$50.00 | 8 | | × × × | × | 4- | :30 11:30P- Mike & Molly 1130pm | :30 | 4 | 10/04/16-10/14/16 | 25.0 Normal Line / SPOT | 25.0 |
| 9/30/ | COMMENTS APPLY TO SUB 9/30/16 LINES A THRU B TWO&HALF MEN B | \$200.00 Burlington (WFFF) | \$20 | \$50.00 | 4. | | 1 1 | μ. | | :30 11P- Mike & Molly 11pm | :30 | 4 | 10/11/16-10/14/16 | 24.0 Normal Line / SPOT | 24.0 |
| | Schedule Change/Exception | Burlington (WFFF) | | | | | | | | | | | 10/04/16 | 23.0.1 Closed Preempt | 3.0.1 |
| 9/30/ | COMMENTS APPLY TO SUB 9/30/16 LINES A THRU B TWO&HALF MEN B | \$100.00 Burlington (WFFF) | \$10 | \$50.00 | 2 | | × × × | × | ω | :30 11P- Mike & Molly 11pm | :30 | 4. | 10/04/16-10/07/16 | 23.0 Normal Line / SPOT | 23.0 |
| Entered | Comments | Station | Total | Rate | Spots | r Sa Su | We Th Fr | ᄅ | SPW Mo | Run Times | Length | Sec | Dates | Line Type / Break Type (Ref #) | Line |



WFFF 201 Humboldt St Rochester, NY 14610-1093

Great American Media 3050 K St NW Suite 100 Washington, DC 20007

Comments Billing Type

Standard

National/Political

issue 10/4/16 - 10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Product Agency Schedule Dates Contract # Advertiser 10/04/16-10/17/16 1440577

Date Entered

09/30/16

10/04/16

Elizabeth F. Guy

Brand Salesperson 320/339/5521 (564816) Political - Issues / Propositions (1068) Great American Media (11024) Our Vermont (83469) CO-OP Entered By Last Modified

Account Types Phone/Fax Buyer Name Sales Office 320/339/5521 Ga,Ritterstein, Katz - Washington DC Katz - Washington DC, Washington DC (1179) Order Type Demo Commission Package Deal Sales Tax Net Total Commission % Headline #

15.00

Normal

ECR25320919 8

\$16,617.50

\$2,932.50

Burlington (WFFF)
By Broadcast Month
Oct. 2016 Grand Total: **Spots** 135 135 *19,550.00 \$19,550.00

| | | (20merents) | Date. | | | | | Accepted-Stalion | Acceptes | Date | | | Accepted-Agency/Advertiser: | epted |
|---|------------------------------|-------------|------------|-------|--------------|---------------------|---|------------------|-----------------------------------|--------|-------|-------------------|--------------------------------|-------|
| | | { | | RAC | NO | CONFIRMATION CONTRA | TAMP | ŽĘ | CO | | | | | |
| 10/4/16 | \$70.00 Burlington (WFFF) | | \$35.00 | 2 | 1 | 1 | | | :30 10A- Jerry Springer | :30 | 4 | 10/06/16-10/07/16 | 38.0 Normal Line / SPOT | 38.01 |
| 10/4/16 | \$70.00 Burlington (WFFF) | | \$35.00 | 2 | | Þ | | | :30 9A- Maury | :30 | 4 | 10/06/16-10/07/16 | 37.0 Normal Line / SPOT | 37.01 |
| 9/30/16 | \$900.00 Burlington (WFFF) | | \$225.00 | 4 | | 1 | | , | :30 10P- Local 44 News at 10:00pm | :30 | 4 | 10/11/16-10/14/16 | 36.0 Normal Line / SPOT | 36.01 |
| 9/30/16 | \$225.00 Burlington (WFFF) | | \$225.00 | 1 | | | × | | :30 10P- Local 44 News at 10:00pm | :30 | 4 | 10/17/16-10/17/16 | 35.0 Normal Line / SPOT | 35.0 |
| 9/30/16 | \$40.00 Burlington (WFFF) | | \$40.00 | 1 | | | × | 3 | :30 8A- Local 44 News at 8am | :30 | 4 | 10/17/16-10/17/16 | 34.0 Normal Line / SPOT | 34.01 |
| 9/30/16 | \$40.00 Burlington (WFFF) | | \$40.00 | 1 | | | 1 × | 3 | :30 7A- Local 44 News at 7am | :30 | 4 | 10/17/16-10/17/16 | 33.0 Normal Line / SPOT | 33.01 |
| COMMENTS APPLY TO SUB 10/3/16 LINES A THRU A NFL | \$2,500.00 Burlington (WFFF) | 44 | \$1,250.00 | 2 | × | | | 1-4 | :30 4P- NFL on FOX Game 2 | :30 | 4 | 10/09/16-10/16/16 | 32.1 Normal Line / SPOT | 32.1 |
| COMMENTS APPLY TO SUB \$430/16 | isurángton (WFFF) | | | | ×. | | | | :30 HP- NEL on Füx Game 2 | :36 | ه. | 10/16/16/10/16/16 | 32 O'Revised Line / SPOT | 35 0 |
| Pre-Empt/Exception · | Burlington (WFFF) | | | | | | | - | | | | 10/09/16 | 31.0.1 Closed Preempt | 1.0.1 |
| COMMENTS APPLY TO SUB 9/30/16 LINES A THRU A NFL | Burlington (WFFF) | | \$1,000.00 | | × | | - | | :30 1P- NFL on FOX Game 2 | :30 | UT UT | 10/09/16-10/09/16 | 31.0 Normal Line / SPOT | 31.0 |
| COMMENTS APPLY TO SUB 10/3/16 LINES A THRU A COLL FB | \$250.00 Burlington (WFFF) | | \$250.00 | L | × | | , <u>, , , , , , , , , , , , , , , , , , </u> | ball 1 | :30 7:30P- FOX College Football | :30 | 5 | 10/15/16-10/15/16 | 30.1 Normal Line / SPOT | 30.1 |
| Comments Entered | Station | Total | Rate | Spots | rr Sa Su | wein | ni ow | MAG | Run times | Lengin | νec | bates | Line Type / break Type (Ket #) | Lile |



WFFF 201 Humboldt St Rochester, NY 14610-1093

Washington, DC 20007 Suite 100 3050 K St NW Great American Media

Comments

issue 10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Brand Product Schedule Dates Contract # Billing Type **Account Types** Phone/Fax Buyer Name Sales Office Salesperson Agency Advertiser Ga,Ritterstein, Katz - Washington DC, Washington DC (1179) 320/339/5521 (564816) Political - Issues / Propositions (1068) Great American Media (11024) Our Vermont (83469) 10/04/16-10/17/16 1440577 National/Political 320/339/5521 Katz - Washington DC

Standard Net Total Order Type Demo Entered By Sales Tax Commission Commission % Package Deal Headline # CO-OP Last Modified Date Entered 10/04/16 Elizabeth F. Guy 09/30/16 \$16,617.50 15.00 8 \$2,932.50 ECR25320919 Normal

Burlington (WFFF)
By Broadcast Month
Oct. 2016

Grand Total:

135 135

\$19,550.00 \$19,550.00

| | Committee | ©ate: | £TT. | | | ion. | Accepted-Station | Date | | | Accepted-Agency/Advertiser: | Accepted |
|---|------------------------------|------------|---|-----------------------|-------------|----------|------------------------------------|--------|-----|-------------------|--------------------------------|----------|
| | | | | CONFIRMATION CONTRACT | PION | | - 9 | | | | | |
| | | | | | | | | | | | | |
| | \$50.00 Burlington (WFFF) | \$50.00 | <u>, , , , , , , , , , , , , , , , , , , </u> | 4 4 4 4 | | × | :30 11:30P- Mike & Molly 1130pm | :30 1 | 4 | 10/17/16-10/17/16 | 46.0 Normal Line / SPOT | 46.0 |
| | \$50.00 Burlington (WFFF) | \$50.00 | н | | | 1 × | :30 11:30P- Mike & Molly 1130pm | :30 1 | 4 | 10/10/16-10/10/16 | 45.0 Normal Line / SPOT | 45.0 |
| | \$50.00 Burlington (WFFF) | \$50.00 | μ. | | × | н | :30 11P- Mike & Molly 11pm | :30 1 | 4 | 10/11/16-10/13/16 | 44.0 Normal Line / SPOT | 44.0 |
| COMMENTS APPLY TO SUB 10/4/16 LINES A THRU B TWO&HALF MEN B | \$100.00 Burlington (WFFF) | \$50.00 | 2 | | | 2 × | :30 11P- Mike & Molly 11pm | :30 1 | 4 | 10/10/16-10/10/16 | 43.0 M/G For 23.0.1 / SPOT | 43.0 |
| | \$1,000.00 Burlington (WFFF) | \$1,000.00 | | × | | <u>щ</u> | :30 12:58P- NFL on FOX Game | :30 1 | 4. | 10/16/16-10/16/16 | 42.0 Normal Line / SPOT | 42.0 |
| | \$1,200.00 Burlington (WFFF) | \$600.00 | 2 | × | × × × | 2 | :30 7:30P- Big Bang Theory 2 | :30 7 | w | 10/11/16-10/14/16 | 41.0 Normal Line / SPOT | 41.0 |
| | \$1,200.00 Burlington (WFFF) | \$600.00 | 2 | <u></u> | 1 | | :30 7:30P- Big Bang Theory 2 | :30 7 | ω | 10/06/16-10/07/16 | 40.0 Normal Line / SPOT | 40.0 |
| | \$35.00 Burlington (WFFF) | \$35.00 | _ | | | × | :30 12P- Judge Mathis | :30 1 | 4 | 10/17/16-10/17/16 | 39.0 Normal Line / SPOT | 39.0 |
| | Total Station | Rate | Spots | Fr Sa Su | Tu We Th | SPW Mo | Run Times | Length | Sec | Dates | Line Type / Break Type (Ref #) | Line |



125 West 55th St New York, NY 10019

Agency: Great American Media CPE: 320/339/5521 GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Contract # 25320919

Product: issue

Agency Order #: 5437084

Buyer: Ritterstein, Gary

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: LAILA DAFTARI
202-872-5880

Advertiser: Our Vermont

Changes as of: 10/4/2016 at 1:03 PM Flight: 10/4/16 - 10/17/16

Version: Highlighting Revision 3 Station: WFFF

Market: Burlington-Plattsburgh
Office: WASHINGTON

Total \$: \$19,565.00

Total Spots: 135 Total CPP: \$0.00

Total GRP: Traffic #: 1440577

Separation:

Comments: RVSD TO SHW MKGDS & TP/PROG CHGS. Salesperson: RACHELLE RAY -Washington DC 202-872-5880

| | Tu-F,M REV+ 30 11:30p-12m | Tu-F,M REV+ 29 11p-11:30p | Su REV+ 26 1p-4p | Tu-F,M REV+ 10 7:30p-8p | Tu-F,M REV- 7 5p-5:30p | Tu-F,M REV+ 6 12n-1p | Tu-F,M REV+ 5 10a-11a | Tu-F,M REV+ 4 9a-10a | # 0 | | |
|------------------|--------------------------------|------------------------------|---------------------|----------------------------|---------------------------|-------------------------|--------------------------|-------------------------|----------------|--------------|-----|
| | u-F,M 1:30p-12m | Tu-F,M 11p-11:30p | նս p-4p | u-F,M :30p-8p | u-F,M p-5:30p | u-F,M 2n-1p | u-F,M 0a-11a | ù-F,M a-10a | # Day/Time | | |
| | | | | | | | | | 무 | | |
| | MIKE & MOLLY | MIKE & MOLLY | NFL | BG BNG THRY B | MODERN FAMILY | JUDGE MATHIS | JERRY SPRINGER | MAURY POVICH | Program | - | |
| | \$50.00 | \$50.00 | \$1,000. 00 | \$600.00 | \$50.00 | \$35.00 | \$35.00 | \$35.00 | Rate | | |
| 70. | 0.0 | 0.0 | 0 | 0 | 0 | 0 | 0 | 0 | A35P Rating | | |
| TOTALS: 66 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | 30 | Len | | |
| 66 | 0.0 30 4 5 4 5 | 30 3 - 5 4 - 5 | 0 | 30 3 \$ 5 3 \$ 5 | 30 4 + 3 | 5 | 30 3 \$ 5 4 \$ 4 | 30 4 1 5 3 5 | Len 10/4 10/11 | | |
| 69 | 4 → 5 | 4 ₹ 5 | 0 1 | 3 \$5 | ω | 4 № 5 | 4 > 4 | 3 4 € | 10/11 | | |
| | | | | | | | | | | 10/4 - 10/11 | |
| 135 | 10 | 10 | | 10 | 6 | 10 | 9 | 6 | Spots | Total | es. |
| 46 | | | 69 | € | | | | | | | |
| 135 \$19,565.00 | \$500.00 | \$500.00 | \$1,000.00 | \$6,000.00 | \$300.00 | \$350.00 | \$315.00 | 350.00 | €9 | Total | |
| 19,565.00 \$0.00 | \$500.00 \$0.00 | | 1,000.00 \$0.00 | 3,000.00 \$0.00 | \$300.00 \$0.00 | \$350.00 \$0.00 | \$315.00 \$0.00 | \$350.00 \$0.00 | \$ CPP GRP | Total | |



TELEVISION GROUP

Contract # 25320919 Agency: Great American Media CPE: 320/339/5521

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Changes as of: 10/4/2016 at 1:03 PM Advertiser: Our Vermont Product: issue Flight: 10/4/16 - 10/17/16

Version: Highlighting Revision 3

Station: WFFF
Market: Burlington-Plattsburgh
Office: WASHINGTON

Total \$: \$19,565.00
Total Spots: 135
Total CPP: \$0.00

Total GRP:

Separation: Traffic #: 1440577

Agency Order #: 5437084

Buyer: Ritterstein, Gary Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: LAILA DAFTARI
202-872-5880

Special Instructions

125 West 55th St New York, NY 10019

| | | Order Level Comments | |
|-------------------|----------------|---|--|
| Date/Time | Added by | Comment | |
| | RACHELLE RAY - | | |
| 10/04/16 1:03 PM | Washington DC | RVSD TO SHW MKGDS & TP/PROG CHGS. | The state of the s |
| | RACHELLE RAY - | | |
| 10/02/16 2:28 PM | Washington DC | RVSD TO SHW MKGDS & TP/PROG CHGS. | |
| | | Line 9 HIMYM is now 2.5 Men at the same rate Please revise Line | |
| | | Line 19 and line 20 is now Mike & Molly at the same rate Please revise line | |
| | | Line 25 w/o 10/11No Late Game that day. | |
| | | MG offer Modern Family5-5:30 1x w/o 10/4 and 1x w/o 10/11 and | |
| | | Modern Family 5:30-6P 1x w/o 10/4 and 1x w/o 10/11 and | |
| | | Mike & Molly 11-11:30P w/o 10/11 | |
| | | ALL SECT 4 | |
| | | Line 26 NFL out to 10/9 due to NO Early Game MG offer 10/9 4:30-7P NFL Falcons v Broncos @ Sect 5 \$1,000 | |
| 09/30/16 10:28 AM | Elizabeth Guy | Please advise Thanks! | A THE REAL PROPERTY OF THE PRO |
| | RACHELLE RAY - | | |
| 09/29/16 7:11 PM | Washington DC | 10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW. | |
| | RACHELLE RAY - | | |
| 09/29/16 7:11 PM | Washington DC | 10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW. | |

| WVNY: 6% | WPTZ: 32% | WCAX: 52% | EPTZ: 2% | Comment: | WFFF Share: 8% | Market Budget: \$244,563 | |
|----------|-----------|-----------|----------|----------|----------------|--------------------------|-------------------------|
| | % | % | | | | 14,563 | Competitive Information |

| 0.0 | N/A | \$19,565.00 | 135 | 100% | Total |
|-----|-----|-----------------|--------|-----------|----------|
| 0.0 | NA | \$19,565.00 | 135 | 100% | |
| GRP | CPP | Dollars | Spots | % Distrib | Day/Time |
| | | Daypart Summary | Daypar | | |
| | | | | | |

| | | 1.73 |
|-------------|-----------------|----------|
| \$19,565.00 | 135 | Total |
| \$19,565.00 | 135 | 2016-Oct |
| Dollars | Spots | Month |
| nary | Monthly Summary | |

| | | | | | Transa | Transaction History | | | |
|----------|-----------------------------|-------------------------------|-----------|--------|-------------|---------------------|-----|--|-----------------------------|
| Trans | Created/Received Created by | Created by | Status | Spot+ | Spot+ Spot- | \$ Chg Contract \$ | | Comment | |
| | | RACHELLE RAY - | | · ! | | | | Changes: Total Spots from 120 to 135, Calculated Dollars from \$15,755.00 to \$19,565.00, Competitive Market Budget from \$196,938 to \$244,563, Total \$ from \$15,755.00 to \$19,565.00, User Entered \$ from \$15,755.00 to \$19,565.00. 8 buylines | to \$ from 8 buylines |
| Revision | 10/4/16 1:03 PM | Washington DC | Revised | 15 | | \$3,810.00 | \$0 | added or modified. | |
| | | RACHELLE RAY - | | | | | | Changes: Comments from 10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW. to RVSD TO SHW MKGDS & TP/PROG CHGS., Total Spots from | VIA EMAIL. |
| Revision | 10/2/16 2:28 PM | 10/2/16 2:28 PM Washington DC | Confirmed | | 1 | \$0 | \$0 | 121 to 120. 9 buylines added or modified. | |
| | | | | | | | | | |



TELEVISION GROUP

125 West 55th St New York, NY 10019

Contract # 25320919 Agency: Great American Media GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007 CPE: 320/339/5521

Advertiser: Our Vermont Product: issue

Flight: 10/4/16 - 10/17/16

Changes as of: 10/4/2016 at 1:03 PM Version: Highlighting Revision 3

Station: WFFF
Market: Burlington-Plattsburgh
Office: WASHINGTON

Total \$: \$19,565.00 Total Spots: 135

Total CPP: \$0.00

Separation: Total GRP: Traffic #: 1440577

Agency Order #: 5437084

Buyer: Ritterstein, Gary Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Primary Demo: Adults 35+

Transaction History

Con Type: POLITICAL/VOTE
Assistant: LAILA DAFTARI
202-872-5880

| Trans | Created/Received Created by | | Status | Spot+ | Spot- | \$ Chg | \$ Chg Contract \$ | Comment |
|---|---|---|------------------------------------|-----------|---|--|---|---|
| Makegood 1 | 9/30/16 10:28 AM Elizabeth Guy | | Confirmed | | | \$0 | \$0 | |
| Queued for Electronic Contracting | 9/30/16 8:11 AM | | | | | \$0 | \$0 | |
| Revision | RACHELLE RAY | ·- | Confirmed | | 16 | \$0 | \$15,755.00 | Changes: Comments from Separation: 30 to 10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW., User Entered \$ from \$0.00 to \$15,755.00, Demo Meta to [R16], Total Spots from 137 to 121. 23 buylines added or modified. |
| New | RACHELLE RA 9/29/16 10:31 AM Washington DC | RACHELLE RAY - Washington DC | New | 137 | | \$15,755.00 | \$15,755.00 \$15,755.00 | A |
| | | | | | | | | |
| Non-Discrimination Policy | | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPOR ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUS KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ETHNICITY AND EVALUATES. NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRAC | D STATES FEDERALISCRIMINATE ON THE | ES ITS BR | INICATIO OF RACE KATZ) DO OADCAS | US COMMISSI OR ETHNICIT DES NOT DISC T ADVERTISIN | ON'S REPORT TY, AND MUST RIMINATE IN IG CONTRACT | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE OR THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES. NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |

| 3 | |
|------|--|
| ĕ | |
| Ω | |
| 9 | |
| | |
| 10/0 | |
| Ξ | |
| 14/2 | |
| 7 | |
| ĉ | |
| _ | |
| σ | |
| ø | |
| | |
| 2 | |
| - 12 | |
| 9 | |
| - | |
| τ | |
| 3 | |
| _ | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |
| | |